



April 5, 2017

Dear Business Owner,

AYS is a non-profit organization with 100% of all funds raised going back into our program entirely for the benefit of Abington children. AYS has over 650 youth participants in the fall program. We are asking for your support of our Abington Youth Soccer program for the upcoming 2017 fall season.

As our program continues to grow, so does our need for sponsorship. Sponsor fees are vital to our program. When you sponsor a team, you help in the following ways; supply team shirts that proudly display your business name, purchase necessary equipment, provide help for families with financial hardship ensuring all kids have the opportunity to play.

Quantity	Options	Cost	
	<b>TEAM SPONSOR</b>	<b>\$150</b>	<ul style="list-style-type: none"><li>- Your business name proudly displayed across the front of team shirts.</li><li>- You will receive a team photograph plaque.</li></ul>
	<b>ADDITIONAL TEAM SPONSORS</b>	<b>\$125</b>	<ul style="list-style-type: none"><li>- We offer a <i>discount</i> for sponsoring more than one team.</li><li>- Your business name proudly displayed across the front of team shirts.</li><li>- You will receive a team photograph plaque.</li></ul>
	<b>COACH SPONSOR</b>	<b>\$125</b>	<ul style="list-style-type: none"><li>- Your business name proudly displayed across the back of coach shirts.</li><li>- Your name &amp; logo listed as sponsor on AYS website &amp; Facebook.</li></ul>
	<b>FIELD SPONSOR</b>	<b>\$250</b>	<ul style="list-style-type: none"><li>- Field Signage displayed during the fall soccer season.</li><li>- Your name &amp; logo listed as sponsor on AYS website &amp; Facebook.</li></ul>

In order for us to meet our deadline for the delivery of team shirts, **we must ask that all sponsorships be received no later than June 30, 2017**. We will be featuring our sponsors on our newly designed websites as well as AYS Social Media this year as an added incentive for helping AYS.

If you have any questions, please contact me at [abingtonyouthsoccer@gmail.com](mailto:abingtonyouthsoccer@gmail.com). Thank you in advance for your generous support of Abington Youth Soccer players.

Sincerely,

Traci Maslanka, Secretary

Sponsor Name on Shirt: \_\_\_\_\_ Special Request of Age/Team \_\_\_\_\_

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**Please mail donations to:**  
**Abington Youth Soccer**  
**PO Box 427**  
**Abington, MA 02351**

Sponsor Contact: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Sponsor Email Address: \_\_\_\_\_